



BLOOMSBURG
Children's
MUSEUM
PLAY • LEARN • DISCOVER

2025 Community Impact Report

*A year of growth, access,
and future planning.*



Our mission is to enrich the lives of people in the region by fostering a lifelong love of learning through enjoyable interactive programs and exhibits that bring out the imagination of every child and the child in every visitor.



51,837

Total Visitors



34,027

Children Served Onsite



187

Volunteers



15

Rural Pennsylvania
Counties Served

..... *Year Ending December 2025*



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By the Numbers

Growing Attendance and Regional Reach

In 2025, the Bloomsburg Children's Museum welcomed more families than ever before and continued to draw visitors from across the region and beyond.



Attendance grew nearly 20% over 2024.

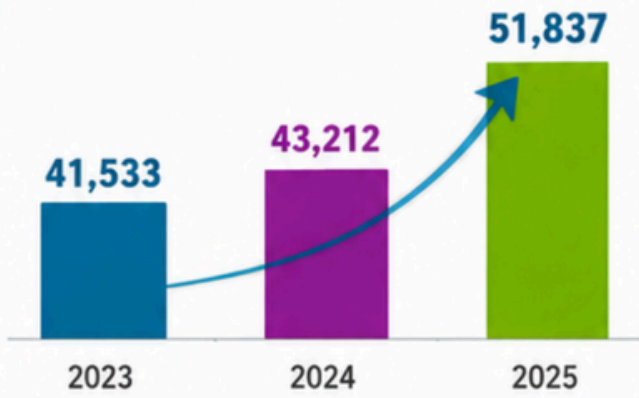


Visitors came from across Pennsylvania and beyond.



50.4% of visitors came from outside the Museum's immediate local zip-code categories.

ATTENDANCE BY YEAR



The Museum's audience extends well beyond Bloomsburg, reflecting its role as a regional destination for hands-on learning.

AGE DISTRIBUTION

	Adults	17,531
	Infants (<1)	279
	Children 1-5	10,481
	Children 6-10	13,227
	Children 11-13	6,629
	Children 14-17	3,690

TOP VISITOR COUNTIES

	Columbia	20,852		Northumberland	3,452
	Luzerne	7,858		Lycoming	3,032
	Montour	3,809		Union	2,458

Programs That Made a Difference

Throughout 2025, the Museum delivered hands-on learning experiences that sparked curiosity, supported families, and connected young people to science, creativity, and career exploration.

SIGNATURE PROGRAMS



1. Mobile Maker Outreach

Traveling hands-on STEM and maker activities serving schools, libraries, and community centers across the Museum's 15-county service area.



2. Homeschool Hangouts

In-person STEAM and social learning opportunities for homeschool students and families.



3. Science Fair & Science of Cooking

Programs that promote inquiry, experimentation, cooking chemistry, and nutrition education.



4. Career Exploration

Industry-connected experiences introducing youth to careers in science, technology, healthcare, manufacturing, forestry, trades, and creative fields.



5. Free Field Trips & Family Days

Special access opportunities and educational visits that help reduce barriers to participation.



6. Maker Fest & BloomCON Hak4Kidz

Large-scale regional events that introduce youth and families to innovation, cybersecurity, making, and technology.



These programs and improvements reflect the Museum's commitment to making high-quality, interactive learning accessible to families across the region.



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2025 HIGHLIGHTS

- Reached 51,837 visitors.
- Entered into a formal agreement to purchase the future museum home at 317 Montour Boulevard.
- Advanced planning for a NASA Challenger Learning Center, future makerspace, AI-based exhibit, radio/CB communications exhibit, and PA Dinosaurs display.
- Completed or strengthened high-use exhibits including the ATM exhibit, Compound Interest game, Police Dashboard, Bird Exhibit, and Coal Mine repairs.



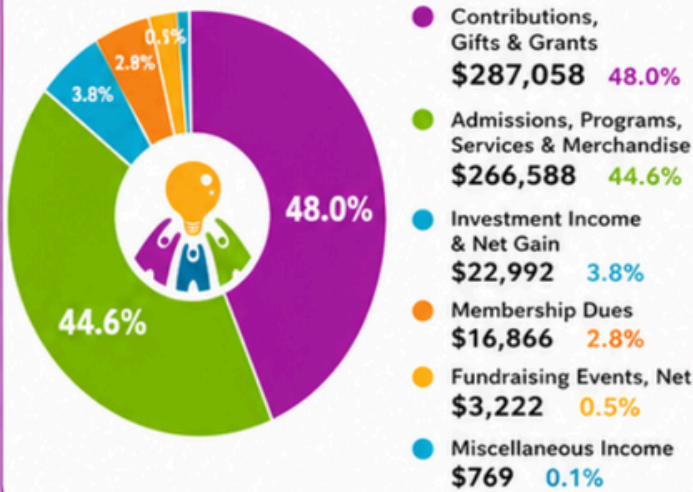
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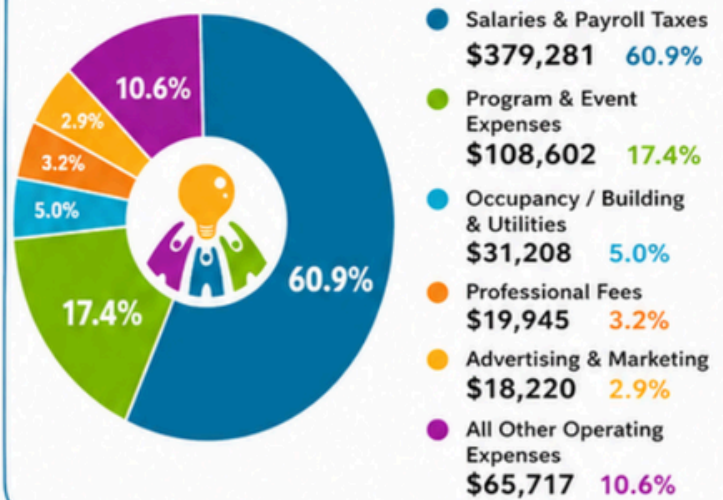
Financial Stewardship & Looking Ahead

The Museum remains committed to using its resources responsibly while planning for long-term growth, access, and sustainability.

2025 Revenue Sources



How Funds Were Used



Year-End Position



Looking Ahead

- Continue expanding access to hands-on learning across the region.
- Strengthen earned revenue and operating reserves.
- Prepare for relocation, renovation, and capital campaign efforts tied to the Museum's future home.
- Advance major education initiatives, including the planned NASA Challenger Learning Center, makerspace, AI exhibit, and PA Dinosaurs display.

Thank you to our staff, volunteers, donors, partners, and families for making this work possible.